



SUMMERFEST

Making a positive impact in our community



Greater things are still to be done in our city



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Frequently Asked Questions (FAQ)

What is Summerfest?

Summerfest is an event sponsored by Liberty Family Outreach. Summerfest was born in 2004 to bring hope to struggling families in south Warren and make a difference in their lives. It has since grown to include many communities in Southeast Michigan.

During the free event we meet practical and tangible needs, and inspire people with a positive, motivational message. Volunteers give free haircuts, family portraits, manicures, paint faces, repair bicycles, serve food and more. Doctors and other health professionals provide health and wellness instruction as well as sports physicals for children going back to school. At day's end over one thousand school back packs and grocery boxes are provided for families.

Summerfest has grown to include year-round follow-up programs that help families through a Foster Care Prevention Program, Groceries, Marriage Training, and a mentoring program designed to instill positive values in young people.

Where & When Is Summerfest?

Summerfest is usually held the second Saturday in August at two locations in Warren, Michigan: Shaw Park (Warner, between 8 & 9 Mile Rd) and Underwood Park (Sidonie, South of Toepfer, East of Schoehnerr).

Who Makes Summerfest Possible?

Over 500 volunteers from dozens of churches, companies and the City of Warren donate their time, product, and financial resources to create Summerfest. All financial costs are offset by individual, corporate, and organizational gifts and donations.

How Can My Company Participate?

Company participation ranges from gift cards or product for prize giveaways, to donations of services such as printing, equipment, food, or medical services. A list of sponsorship options is attached for your consideration. Obviously a financial contribution is a great way to help Summerfest.

How Will Company Participation Be Recognized?

Companies who support Summerfest are recognized in a variety of ways depending on the level of participation. All supporting companies are given appreciation letters that act as a donation receipt for tax purposes. Companies who sponsor at the Platinum level are invited to send a representative to be thanked from the stage and the Company may put up a banner at Summerfest. Companies can also be listed on all volunteer T-shirts and press releases. (Sponsorship levels are attached for your review). Liberty Family Outreach is a non-profit 501 © (3) charity.

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Past Corporate Partners

3-C's Inc.	Gresham's Seasonal Services
Alexander & Hornung- Butcher Boy Meats	Lions Club of Warren
Ambassador Bridge Company	Macomb Bike & Fitness
Beaumont Hospitals	Mad Power
Bob's Sanitation - Scotty's Potties	Meijer
Bosco's Pizza Co.	Mobile Mini Inc.
Convoy of Hope	No Bike Left Behind
CVS	Oakland University Medical School
Eastside Gynecology	Paul Mitchell the School
EQS Sound	Parents with a Purpose
Forgotten Harvest	Pepsi Cola
Foursquare Foundation	Target
Frito-Lay Motown North	United Healthcare
Gallery College of Beauty	Wacky Zone
Gleaners Community Food Bank	Wal-Mart
Great Lakes Tent Co.	Warren Woods Tower Cosmetology School

Quotes From Corporate Partners

"We are a company located in south Warren with a desire to help the residents we service. Summerfest is a perfect opportunity to give back to our community. Our experience has been that Summerfest helps to awaken hope in people and improve their lives"

Mike Solomon
Great Lakes Tent

"Liberty Family Outreach has been a joy to work with. The work that they do is amazing."

Henry Bowman
Lions Club

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Civic and Ministry Partners

Alliance of Warren Evangelicals

Bethel Christian Church

Bethesda Christian Church

Blue Water Baptist Association

City of Warren

Community Christian Church

Covenant Christian Center International

Fellowship Chapel

Fisherman's Net Church

Golgotha Romanian Church

Hands of Hope

The Hope Center

International Assembly of God

Liberty Foursquare Church

Life Application Ministries

Lord of the Harvest Christian Fellowship

New Life Fellowship of Believers

Oakland County Parks & Recreation

Renewal Church

Reviving the Living Water

Rockpointe Community Church

The Salvation Army

Warren Community Church

Warren Consolidated Schools

Warren Woods Baptist Church

Warren Woods Church of the Nazarene

Woodside Bible Church

Quotes From Civic and Ministry Partners

"I'm truly impressed with it, because it seems to unite a wide diversion of people throughout the city. Frankly this is a better activity than even the city can provide."

James R. Fouts
Mayor of Warren, MI

"I experienced firsthand the great outpouring and support and help for an overwhelming number of people who are struggling in this current economy especially in Southeast Michigan."

Lesia Liss
Former Michigan State Representative

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Sponsorship Opportunities

Prizes

20 New Bicycles-Combination of children and youth sizes
30 Diaper bags- loaded with baby items
1,000 Backpacks filled with school supplies
6 iPods
2 Color TVs
Various Gift Cards (Target, Meijer, Wal-Mart, Kroger)
10 Gas Cards
Unlimited Bike parts for repairing bicycles

Family Services:

Utility companies, banks, schools, substance abuse centers.
Legal aid, and other entities that strengthen families, are welcome to set up booths.

Financial Support:

Companies may financially support Summerfest by making checks payable to LIBERTY FAMILY OUTREACH.

Please send to:

Liberty Family Outreach

3800 E. 11 Mile Rd.
Warren, MI 48091

Food

1,000 Boxes of groceries that will be given away
9,000 Individual bags of chips
9,000 Hot dogs and buns
7,000 Ketchup and Mustard condiment packets
10,000 Bottles of water or soft drinks
9,000 Napkins
20 Gallon jugs of water
1500 lbs of Ice

Services and Supplies

15,000 Printed Flyers
3,000 Information Cards
200 Lawn Signs

Career Counseling

Provide Human Resource representatives with employment applications.

Additional Resources Needed

Doctors to provide Sports Physicals
Barbers/Hair Dressers
2- way Radios
Golf carts
Generators
Tents
Tables/Chairs
Inflatables

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Individual Sponsorship Details

- Backpack** Backpack sponsorship is \$15 and pays for one backpack filled with school supplies. We will be giving away 1,000 backpacks at this years Summerfest.
- Groceries** Grocery Sponsorship is \$30 and pays for one box of groceries for a family at Summerfest. We plan to distribute 1,000 boxes of groceries.
- Bicycle** Bicycle Sponsorship is \$100. We typically give away 10-2 new bicycles at Summerfest through drawing names of people who register to win a bike.
- ipod** ipod sponsorship is \$150. We have a drawing at the event to give away 4-6 ipods. This drawing ensures that people stay around to experience all of the important aspects of Summerfest.

INVOLVEMENT:

YES, I would like to be an individual sponsor of Summerfest :

Backpack \$15 Groceries \$30 Bicycle \$100 iPod \$150

I would like to donate product to be distributed during the event.

Other _____

Please make checks payable to: Liberty Family Outreach
Donations are 100% tax deductible. Donations are non-refundable.

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Corporate Sponsorship Program Details

- Platinum Level** Includes privileges of all other sponsor levels, plus: Company will be recognized as a “Sponsor” of Summerfest. Name and/or logo will be printed on volunteer T-Shirts, printed on all flyer distribution, and a company representative can be recognized from the stage and thanked at Summerfest in front of thousands of people and city leaders.
- Gold Level** The company may put up a banner at Summerfest. Company name will be recognized in all press releases. Company name will be printed on back of volunteer T-shirts and mentioned throughout the course of the event.
- Silver Level** Company name will be thanked several times during the event and your company name will be printed on volunteer T-shirts.
- Bronze Level** Company will be thanked during the event.

INVOLVEMENT:

YES, I would like to be a corporate sponsor of Summerfest :

Platinum \$5,000+ Gold \$2,500+ Silver \$1000+ Bronze \$500+

I would like to donate product to be distributed during the event.

Please make checks payable to: Liberty Family Outreach
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